

DONOR NEWSLETTER



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

YMCA OF MEWSA

483 Middlesex Ave

Metuchen, NJ 08840

Fall 2016 Issue

www.ymcaofmewsa.org

A PUBLICATION TO INFORM YMCA OF METUCHEN, EDISON, WOODBRIDGE & SOUTH AMBOY DONORS OF THE IMPACT OF THEIR GIFT

YOUR GIFT AT WORK

In 2015 the YMCA of Metuchen, Edison, Woodbridge & South Amboy provided \$520,844.16 in financial assistance. Of that, \$144,437.01 was used towards childcare. Whether a single-parent or parents trying to make ends meet, our Y makes sure every child has a safe place to be while mom and dad are not home. To date in 2016, we have awarded over \$150,000 to childcare, and the number is only growing. Because of people like you in our community, we are able to offer such wonderful programs to everyone, regardless of their ability to pay. From our children to you, we would like to simply say, thank you!



IN THIS ISSUE

Your Gift At Work

Giving Tuesday

2016 Tax Preparation

Major Gift Societies

Tot Trot & Family Fun Run

Planned Giving

Thank You to Our Campaigners

Staff Giving: Hourly Club

Bosco's Friends Helping Friends

What I Do...

Lights On Afterschool

Upcoming Events

Ways to Give

Did You Know...

ENJOY THIS ISSUE?

Feel free to share this newsletter with anyone who you think may find it useful.

QUESTIONS, COMMENTS, IDEAS?

Contact Jeanine Costa

jeanine.costa@ymcaofmewsa.org

GIVING TUESDAY

Entering its fifth year, Giving Tuesday is a global day of giving fueled by the power of social media and collaboration. Celebrated on the Tuesday following Thanksgiving and the widely recognized shopping events Black Friday and Cyber Monday, Giving Tuesday kicks off the charitable season, when many focus on their holiday and year-end giving. Since its inaugural year in 2012, Giving Tuesday has become a movement that celebrates and supports giving and philanthropy with events throughout the year and a growing catalog of resources. Giving Tuesday connects diverse groups of individuals, communities and organizations around the world for one common purpose: to celebrate and encourage giving and volunteerism.

What: #GivingTuesday

Who: All of our friends and family at the YMCA of MEWSA

Where: www.ymcaofmewsa.org/give

When: November 29, 2016



TOT TROT & FAMILY FUN RUN

On Sunday, October 9th Y Childcare held their annual Tot Trot & Family Fun Run, with a turn out of over 150 runners! Funds raised at this annual event help support our childcare financial assistance program throughout our association. This year, we raised over \$9,500! Bringing us one giant step closer to our mission of

providing childcare scholarships. Activities included games, crafts, bounce house, face painting, tattoos and of course, the race.

Sponsors included: Metuchen Savings Bank, JFK Medical Center, Kinder Pediatric, Expert Lawn Service, Boyt Drugs, and many more.



2016 TAX PREPARATION

For a contribution of \$250 or more, you can claim a deduction only if you obtain a written acknowledgment from the qualified organization. If you need a letter of acknowledgment from us, please email:

jeanine.costa@ymcaofmews.org

We are still accepting gifts for the fiscal year of 2016. All gifts must be postmarked by December 31, 2016 to receive an acknowledgement for the 2016 year.

GIVING SOCIETIES FOR MAJOR GIFTS

Chairman's Round Table

A one-time gift of \$1,000 or more

Charles S. Edgar Society

Simply include the YMCA in your estate plans

PLANNED GIVING

Have you considered joining the YMCA of Metuchen, Edison, Woodbridge and South Amboy's Charles Edgar Society? The Edgar Society is comprised of thoughtful donors who have included our YMCA in their estate plans. In 2021 the YMCA of Metuchen, Edison, Woodbridge and South Amboy will celebrate its Centennial. Your gift, following in the footsteps of our YMCA's very first benefactor, Charles Edgar, ensures values-based programs for today and finances future growth for tomorrow.

Did you know there are a number of gift giving vehicles available for you to consider? In addition to dramatically impacting the lives of children and families, a planned gift can offer you many benefits such as a reduction in taxes and income for your use. Here are just a few of the many options available. We invite you to consider the ways that you can invest in a legacy gift through the Charles Edgar Society. You have the power to ensure that Y programs are accessible to everyone in our community for generations to come.

YOUR IRA/RETIREMENT PLAN

You can name the Y as the beneficiary of a portion of or your entire IRA or retirement plan simply by changing your beneficiary form designation, which is a tax-effective way to make your planned gift.

AN INSURANCE POLICY

This type of gift allows you to list the Y as a beneficiary of a life insurance policy and is a very simple way to complete a planned gift.

YOUR WILL

A designation in your will to benefit the Y, of either a fixed amount or a percentage, is the simplest type of gift and the easiest to implement.

A CHARITABLE GIFT ANNUITY/TRUST

A charitable gift annuity is an easy way to make a gift to benefit the Y while providing you with a lifetime stream of income. You will receive an immediate tax savings combined with the assurance of lifetime income, all while sharing remainder values with the Y. These can be structured various ways to address estate planning concerns, such as, tax efficiency, philanthropic intent and family inheritances.

AN OUTRIGHT GIFT

These gifts can include cash, land, stock, real estate and personal property. By donating appreciated stock or securities, you may get a double tax savings – capital gains savings AND income tax savings.

*Please consult your tax preparer regarding these options.





BOSCOV'S FRIENDS HELPING FRIENDS

On Tuesday, October 18th our branches and childcare centers participated in Boscov's "Friends Helping Friends" Fundraiser. This annual event is a special opportunity for non-profits, such as the Y, to raise funds by selling shopping passes. The Y benefits from the proceeds from the shopping passes, while the customer receives a 25% off their purchase coupon for the store. It is a great way to promote Y programs and services, while encouraging our friends to get a head start on holiday shopping! This year, we raised nearly \$400 from the Boscov's fundraiser.

Would you like to be a campaigner for our Annual Campaign?

Please email us for more details

jeanine.costa@ymcaofmews.org

THANK YOU TO OUR CAMPAIGNERS!

We thank all of our 2017 Annual Campaign volunteers who have signed on to donate their time to help us educate the community and help us serve others. Below are the campaigners currently raising funds

Azmavet Almonte, Angelica Causing, Anthony Conrad, Lucinda Florio, Joe Gaffney, M.D, Jan Grayzel, Peter Hansen, Yessina Hernandez, Durriya Ismail, Kristin Inzirillo, Kim Luciano, Julisa Mugica, Binny Patel, Bruce Peragallo, Christina Rosario, Anne Scapolatempore, Linda Socratous, Maria Tomaro, Carol Toth, Rita Weiss & Patricia Wiley.

STAFF GIVING: HOURLY CLUB

New year, new Y! To start off our 2017 campaign, we have kicked off a new option for staff giving. The Hourly Club consists of full- and part-time Y staff members who generously donate an equivalent of one hour's pay each pay period to the Annual Campaign.



The amount is conveniently spread over the year and is taken out of employees' bi-weekly paycheck. It is a great way to support the Annual Campaign no matter what their hourly rate is. Each staff member - from our CEO to part-time staff - can donate an equal percentage of their paycheck. Every gift, no matter how big or small, provides a meaningful impact in strengthening our community. As little as \$2 per pay period - or \$56 per year - provides a toddler with an 8-week developmental enrichment class.

GIVING PER PAY PERIOD	TOTAL GIVING PER YEAR	YOUR GIFT PROVIDES...
\$8.44	\$219	12-week group exercise class for a participant in the LIVESTRONG at the YMCA
\$11	\$286	A year-long membership for a senior-citizen
\$15	\$390	One year of lessons in the life-saving skill of swimming
\$20	\$520	A military family with a one year membership scholarship
\$39	\$1,014	One month of child care for a single-parent



“WHAT DOES WHAT I DO, DO?”

On August 31st & September 1st, all early learning childcare staff attended a two-day training to connect staff to the cause-driven work of the Y, while enhancing their understanding of the development of children. Katie McAdoo held a session on the importance of our roles in the classroom as well as in the community. The session titled, *What I Do* asked not to state a job title or position, but rather the significance and reflection of their role and how they serve our community from day to day. Samantha Creange, Site Director at Our Savior’s Childcare in Edison said, “I encourage the growth of the students, teachers, and families in a safe and healthy environment.” Without staff like Samantha, who passionately cares about our future, we would just be another childcare program.

LIGHTS ON AFTERSCHOOL



The Metuchen, Edison & South Amboy Branches celebrated Lights On Afterschool on Thursday, October 20th. Lights On Afterschool is a project of the Afterschool Alliance, a non-profit organization dedicated to ensuring that all children have access to quality, affordable afterschool programs. Lights On Afterschool was launched in 2000 and the YMCA has been an active participant since its inception. Each year thousands of school age childcare programs host events to bring attention and raise awareness to this important cause.

The symbol of Lights On Afterschool is the light bulb, symbolizing that there is always a light on for youth! To celebrate the event this year, the children drew and strung afterschool lights which were displayed in the hallways and as a colorful backdrop for the children’s presentations during Lights On Afterschool!

UPCOMING EVENTS

Giving Tuesday	Tuesday, November 29
2017 Campaign Kick Off	Tuesday, January 10
A Visit with Harriet Tubman	Thursday, February 9
2017 Campaign Celebration	Tuesday, April 11
2017 Annual Dinner	Wednesday, May 3
2017 Richard Hale Golf Classic	Tuesday, June 6

Check www.ymcaofmews.org for more details!

WAYS TO GIVE

Did you know your gift doesn’t have to be made in cash? You can gift stock, in-kind, matching gifts, in honor or in memory of a loved one, marketable securities, planned giving, charitable trust, or even through Amazon Smile! To learn more, contact Jeanine Costa at jeanine.costa@ymcaofmews.org

DID YOU KNOW...

In the early 1900’s Charles Edgar left \$25,000 in a bequest which formed the original Y endowment fund. Today the endowment retains a balance of over \$1,762,000!

An endowment is a donation of money or property to a non-profit organization for their ongoing support. Usually the endowment is structured so that the principal amount is kept intact while the investment income is available for use, which allows for their donation to have an impact over a longer period than if it were spent all at once.



Want to see your company’s logo in our branches?

To become a sponsor, email us for more details

jeanine.costa@ymcaofmews.org